

the Essential Guide

to schools and colleges in Kent 2010



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What is 'The Essential Guide to Schools & Colleges in Kent'?

'The Essential Guide to Schools & Colleges in Kent' is a yearly A5 publication produced by The Parents Guide UK offering a unique guide to the schools, colleges and universities in Kent.

'The Essential Guide to Schools & Colleges in Kent' is a free of charge, full colour, yearly A5 publication produced by The Parents Guide UK which offers parents throughout Kent their own unique guide to the schools, colleges and universities within the county along with 'bespoke' advertising of direct relevance to them and their families.

'The Essential Guide to Schools & Colleges in Kent' has an unrivalled shelf life as it contains information not only covering the open evenings in September/October but also information regarding similar events taking place in winter / spring 2011 and with a mixture of Private/ Independent Schools as well as Comprehensives and Primary schools we really do reach every kind of parent.

'The Essential Guide to Schools & Colleges in Kent' is distributed (40,000 Copies per edition) to every year 5 & 6 pupil throughout Kent to take home to their parents (this is supervised by the schools) as well as being available from all major supermarkets throughout Kent (Tesco, Sainsburys, Asda, Morrisons, Somerfield) and libraries.

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All advertisers appearing within 'The Essential Guide to Schools & Colleges in Kent' will also appear on our fully interactive website www.theparentsguideuk.com not only as part of the online version of the publication but also within our popular 'Links' section that offers full contact details for each school along with a hyperlink direct to their own websites, where applicable, to ensure that all parents have access to the most up to date information at all times on a permanent basis.

To find out more please contact Paul McDonald on

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